



	Retail Account	Wholesale Account	Distributor Account
Pictures Plus – Ability to create what ever card front you want on the fly	Included	Included	included
1,000s of cards to choose from	Included	Included	Included
Ability to create campaigns	Included	Included	Included
Contact management system (electronic rolodex)	Included	Included	Included
Reminder System – you will be reminded of all of the important dates you want to recognize!	Included	Included	Included
Ability to send gift checks or gift cards	Included	Included	Included
Add glossy finish to your cards	Included	Included	Included
Create a 2 fold card (like a brochure)	Coming soon	Coming soon	Coming soon
200 points to use what ever way you want	n/a	Included	Included
Ability to make referral bonuses for people you sign up	n/a	n/a	Included
Ability to make residual income off of every card sent by people you sign up.	n/a	n/a	Included
Branding - Your company name or your name on the back of every card sent	n/a	n/a	Included
Handwriting Font + 4 Signatures	Additional \$49	1 <sup>st</sup> one Included – any additional \$49	1 <sup>st</sup> one Included – any additional \$49
Entrepreneur Kit	n/a	Additional \$99	Included
SOC DVD Program	n/a	Additional \$49	Included
Treat 'em Right Seminar	Additional \$199	Additional \$199	Included
Initial Start Up Fee	One time \$99	One time \$298	One time \$398
Postcard	1 point = \$0.49	1 point = \$0.31	1 point = \$0.31
Postcard with your pictures uploaded	2 points = \$0.98	2 points = \$0.62	2 points = \$0.62
Greeting Card	2 points = \$0.98	2 points = \$0.62	2 points = \$0.62
Greeting Card with your pictures uploaded	3 points = \$1.47	3 points = \$0.93	3 points = \$0.93
Postage	Regular US Postal Stamp	Regular US Postal Stamp	Regular US Postal Stamp